



# Educational Programs

## Sponsor an RMAI Webinar and Showcase your Company!

The Receivables Management Association International (RMAI) offers an array of educational programs for those seeking their Certified Receivables Compliance Professional (CRCP) designation or wanting to gain additional professional education. Educational programs presented by webinar are available to registrants in both live and recorded formats. RMAI presents at least one new webinar every month.

RMAI webinar sponsorship provides an exclusive opportunity to showcase your company to a captive audience for an entire year. First, we promote your sponsorship of the live webinar. Then we promote your sponsorship for 12 months by offering the recorded webinar online.

### Sponsor Benefits

When you sponsor a webinar, you receive a variety of benefits including:

- ✓ Logo placement on the live webinar marketing flyer and weekly e-blasts distributed to over 1,500 industry professionals and made available on the RMAI website
- ✓ Logo placement on the RMAI website for the live webinar
- ✓ Continued logo placement for one (1) year on the RMAI website for the recorded webinar
- ✓ Final attendee list with full contact information pre-and post-webinar
- ✓ Sponsor introduction by RMAI host
- ✓ Option to give sponsor pitch (2-3 minutes) at beginning of live webinar \*
- ✓ Choice of providing your own customized sponsor slide **OR** logo placement on RMAI sponsor slide in PPT Presentation to complement sponsor introduction and sponsor pitch\*

\*These value-added benefits maximize your sponsorship.

### Sponsor Rates

Member Rate: \$750 per webinar

Non-Member Rate: \$1,000 per webinar

### Questions

Contact Shannon Parod, Director of Education & Administration at 916-482-2462 or [sparod@rmaintl.org](mailto:sparod@rmaintl.org).